Education and policymakers agree:
Creative problem solving is critical to future career success in an age of automation

Students who excel at creative problem solving in schools today will be able to find higher-paying jobs.

Professions that require creative problem solving are less likely to be impacted by automation.

Educator, Policymaker

And yet these skills are NOT being nurtured in schools today

Lack of educator training and/or personal development
Lack of student access to hardware
Lack of student access to software
Lack of time to create new learning objective protocols
Lack of student access to software at home
Lack of educator control
Lack of access to hardware

There are many barriers to teaching creative problem solving in schools today

Today’s education policies aren’t helping either

Revisiting standardized testing requirements
Implementing and enforcing new software testing requirements
Outdated standardized testing requirements for new software
Outdated standardized testing requirements

Education and policymakers believe it will take a variety of efforts to better teach students problem solving

How Adobe is supporting educators, inspiring students and making tools more accessible

Technology alone is not the answer, it has to be a bundle

More parent support creating environments for learning
More parent support

Innovative thinking
Process & investigation
Independent learning