Creativity: The Essential Future Job Skill

In January of 2016, The World Economic Forum asked chief human resources and strategy officers from leading global employers which skills will be required to thrive in 2020 and beyond. As the other studies suggest, creativity will become among the three most important skills tomorrow's workers will need.

Here are the top 10:

1. Communication Skills
2. Analytical Thinking
3. Work Collaboratively
4. Strategic Thinking
5. Leadership Skills
6. Creative Problem Solving
7. Negotiation
8. Service Orientation
9. Quantitative Skills
10. Decision Making
11. Risk Taking
12. Work Experience
13. Global Mindset
14. Entrepreneurship
15. Adaptability
16. Quantitative Skills
17. Communication Skills
18. Critical Thinking
19. Creativity
20. Collaboration
21. Problem Solving
22. People Management
23. Emotional Intelligence
24. Cognitive Flexibility

According to the study, schools that hope to develop globally competitive students should “reimagine the role of technology in education” and “weave 21st century competencies and expertise throughout the learning experience.” The skills they recommend incorporating into traditional academic subjects—all of which require creativity—include:

- Critical thinking
- Complex problem solving
- Emotional intelligence
- Judgement and decision making
- Negotiation
- Service orientation
- Cognitive flexibility
- Media literacy
- Digital literacy
- Collaboration
- Creativity
- Leadership
- Entrepreneurship
- Problem solving
- Communication
- Teamwork
- Adaptability
- Quantitative skills
- Work collaboratively
- Analytical thinking
- Strategic thinking
- Motivation/drive
- Service orientation
- Problem solving
- Creativity
- Collaboration
- Emotional intelligence
- Cognitive flexibility

The results were quite profound...

Creativity will clearly play a critical role in future careers—especially in jobs that don’t yet exist. Critical thinking, creative problem solving, communication, collaborative team work, digital literacy and entrepreneurship all depend on it. These skills are at the heart of what Adobe brings to education.

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